

JOEY STEMPEL

UX DESIGNER

CONTACT

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METHODS

Wireframing
Prototyping
Usability Testing
Surveys & User Interviews
Accessibility Testing
User Flows
UX Writing
UXQA

TOOLS

Sketch
Figma
InVision
Principle
Adobe CC
Optimal Workshop
JIRA
Abstract
Python (Familiar)
HTML (Familiar)

EDUCATION

University of Michigan School of Information 2015-2019
BS in Information | User Experience Research & Design Specialization

EXPERIENCE

Senior UX Designer

Integral Ad Science | New York, NY March 2022 - Present

Leading all self-service design efforts; managing and supporting more junior Designers and Researchers on UX initiatives across platform. Spearheaded a platform accessibility audit and working towards WCAG and ADA compliance (remediated critical usability issues across platform).

UX Designer

Integral Ad Science | New York, NY Aug 2019 - March 2022

Redesigned entire campaign management platform experience by streamlining form processes. Facilitated the migration of design system from Sketch to Figma.

UX/UI Design Intern

WILDTYPE, a TBWA/WorldHealth Company | New York, NY June - Aug 2019

Helped develop a design system for a Merck oncology product's multi-channel customer experience. Maintained site maps, created functional specification documents and assessed usability.

Data Analytics & Market Research Intern

AGW Group | Brooklyn, NY June - Aug 2018

Gathered, analyzed and translated data into insights for client reports using Excel, Google Analytics and Facebook Ads Manager. Conducted market research and competitive analyses to highlight client shortcomings; measured progress with respect to client KPIs.

PROJECTS

UX Consultant

Court Innovations | Ann Arbor, MI Oct 2018 - April 2019

Evaluated Court Innovations' online dispute resolution software (Matterhorn) with respect to its fulfillment of user needs and compliance with WCAG. Generated a prioritized list of design recommendations based on an analysis of research findings; delivered a high-fidelity prototype.